



ELVIS: A QUICK INTRODUCTION

KEY FACTS

- Founded in 2003
- Full service agency of 102 people in London
- Offices also in Toronto and Vancouver
- Specialists in direct, digital, promotional, shopper and experiential marketing
- Ask us about 'hat-o-clock'

COMPANY PROFILE

Elvis is an integrated agency with a focus on behavioural change. At the heart of our proposition is a basic fascination with the way people and brands behave when they meet.

And of course, people and markets aren't static. They grow, they change - they are Live. So, to understand these dynamics, we deploy methodologies and tools that provide us with what we call Live Intelligence.

Through Live Intelligence, we create more insightful and incisive work that engages and activates people in everyday life – and delivers better results.

In our role as **integrated communications experts**, we have deep specialisms in **Direct, Digital, Promotional, Retail and Experiential**

OUR CLIENTS



RECENT WORK

HONDA - Jazz launch



VIRGIN HOLIDAYS - Rockstar Service



T-MOBILE - January Sale



PREMIER FOODS - Great Little Ideas



DIGITAL UK - UK Digital TV Switchover



WRANGLER - Worn Across America



VIRGIN TRAINS - Beat the System



SAILOR JERRY - Ink City



WKD - Win Nothing



NBA - All Access





RECOGNITION

- MAA Agency of the Year 2011 & 2009
- Marketing Magazine Direct Agency of the Year Finalist 2010
- Marketing Week Agency of the Year Finalist 2010
- Creative Review 'Best in Book' 2010
- Campaign Magazine Direct Agency of the Year 2008
- Plus 19 industry awards for creativity & effectiveness in 2010

SAY HELLO

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