



# ELVIS: A QUICK INTRODUCTION

## KEY FACTS

- Founded in 2003
- Full service agency of 102 people in London
- Offices also in Toronto and Vancouver
- Specialists in direct, digital, promotional, shopper and experiential marketing
- Ask us about 'hat-o-clock'

## COMPANY PROFILE

Elvis is an integrated agency with a focus on behavioural change. At the heart of our proposition is a basic fascination with the way people and brands behave when they meet.

And of course, people and markets aren't static. They grow, they change - they are Live. So, to understand these dynamics, we deploy methodologies and tools that provide us with what we call Live Intelligence.

Through Live Intelligence, we create more insightful and incisive work that engages and activates people in everyday life – and delivers better results.

In our role as **integrated communications** experts, we have deep specialisms in **Direct, Digital, Promotional, Retail and Experiential**

## OUR CLIENTS

digitaluk



HONDA



PERONI  
ITALY

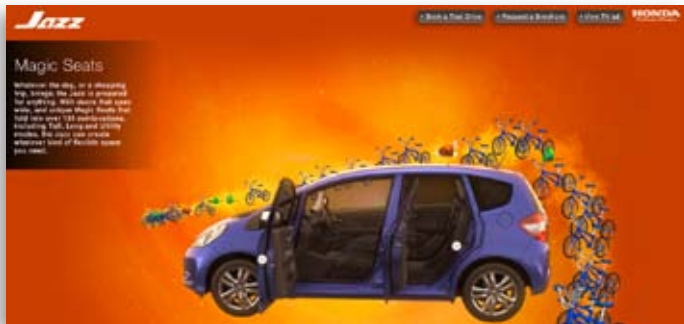


sky



## RECENT WORK

### HONDA - Jazz launch



### VIRGIN HOLIDAYS - Rockstar Service



### T-MOBILE - January Sale



### PREMIER FOODS - Great Little Ideas



### DIGITAL UK - UK Digital TV Switchover



### WRANGLER - Worn Across America



### VIRGIN TRAINS - Beat the System



### SAILOR JERRY - Ink City



### WKD - Win Nothing



### NBA - All Access







## RECOGNITION

- MAA Agency of the Year **2011** & 2009
- Marketing Magazine Direct Agency of the Year Finalist 2010
- Marketing Week Agency of the Year Finalist 2010
- Creative Review 'Best in Book' 2010
- Campaign Magazine Direct Agency of the Year 2008
- Plus 19 industry awards for creativity & effectiveness in 2010

# SAY HELLO

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